

North Texas Giving Day in Arlington 2022



— 9.22.22 —
COMMUNITIES
FOUNDATION of TEXAS
— NTX —
GIVING
DAY *presented by*
amazon



Arlington Gives!



ARLINGTON TOMORROW
FOUNDATION

COMMUNITIES FOUNDATION of TEXAS

— NTX — GIVING DAY

9.23.21 presented by 

FINAL NUMBERS



3,366

nonprofits



\$66 Million

raised



103,275

givers

Thank you to all the donors, sponsors, volunteers, and supporters for another record-breaking year!

Arlington Gives!

— 9.23.21 —

FINAL NUMBERS



158

Arlington
nonprofits



\$2.2 Million

raised



7,600

givers

Thank you to all the donors, we exceeded last year's total contributions by nearly \$100,000!

Arlington Gives! by the numbers

	Arlington # Nonprofits	Total # Donations	Funds Raised
2014	65	3,510	\$528,307
2015	58	3,714	\$526,062
2016	67	4,369	\$719,619
2017	114	5,646	\$1,039,458
2018	114	6,654	\$1,622,722
2019	136	7,560	\$1,835,985
2020	142	8,610	\$2,033,914
2021	158	7,600	\$2,200,000



North Texas Giving Day is the largest community-wide giving event in the nation.



WE ARE A TOP-TIER SPONSOR

We will underwrite \$115,000 in grant awards to Arlington charities and host the official Giving Day concert at the Levitt Pavilion.



Arlington Tomorrow Foundation

Created by the Arlington City Council in 2007, the Arlington Tomorrow Foundation is dedicated to contributing to a *Thriving Arlington* by supporting causes which benefit our citizens and enhance the natural surroundings and lifestyle of our city. In 2022, we mark **15 years** of giving and celebrate more than **\$41 million** awarded to almost **500** local projects and programs. All of us at the Foundation are delighted to join the Communities Foundation of Texas for the ninth year as a partner in our region's extraordinary North Texas Giving Day.



Thriving Arlington Grants

In celebration of the 15th Anniversary, The Arlington Tomorrow Foundation is awarding **21** bonus grants totaling **\$115,000** to Arlington-based nonprofits participating in the 2022 NTX Giving Day! These transformational gifts will be awarded throughout the day on 9.22.22.

2022 Bonus Grant Structure:

Please note: a small nonprofit is defined as a charity with an annual budget of less than \$250k, and a large nonprofit has an annual budget of more than \$250k

14 Time Block Grants of \$5,000 totaling \$70,000

Two \$5,000 grants will be awarded to the Arlington-based organizations that secure the most donors (one for small nonprofits and one for large nonprofits) in each of the following time frames:

- 6:00-9:00am
- 9:00-11:00am
- 11:00am -1:00pm (Schools only)
- 1:00-3:00pm (Schools only)
- 3:00-5:00pm
- 5:00-8:00 pm
- 8:00-10:00pm
- 10:00pm-midnight

2 People's Choice Awards \$10,000 grants totaling \$20,000

- Awarded to the registered, qualified Arlington-based charity receiving the most text votes between 10:00am – 8:00pm.
- One award will be offered to a participating nonprofit, and one for a participating school.
- The winner will be announced at the end of the Arlington Gives! Concert.
- Previous People's Choice recipients are not eligible to receive the award again for two years after winning.

5 drawings for \$5,000 totaling \$25,000

- To be announced during random drawings from the stage.
- Awarded to one large nonprofit, one small organization, one from a combined pool of small and large nonprofits and two schools.
- Nonprofits must be present to win!



How to maximize your "take" on NTGD

- Rally your supporters to make their annual contribution to your organization on 9.22.22. Take advantage of those matching funds from CFT.
- Rally your supporters to make their contribution during ONE time block, so that you may be able to get a \$5,000 time block bonus grant.
- Develop a communication strategy to recruit as many people as possible to vote for your group for the People's Choice Award.

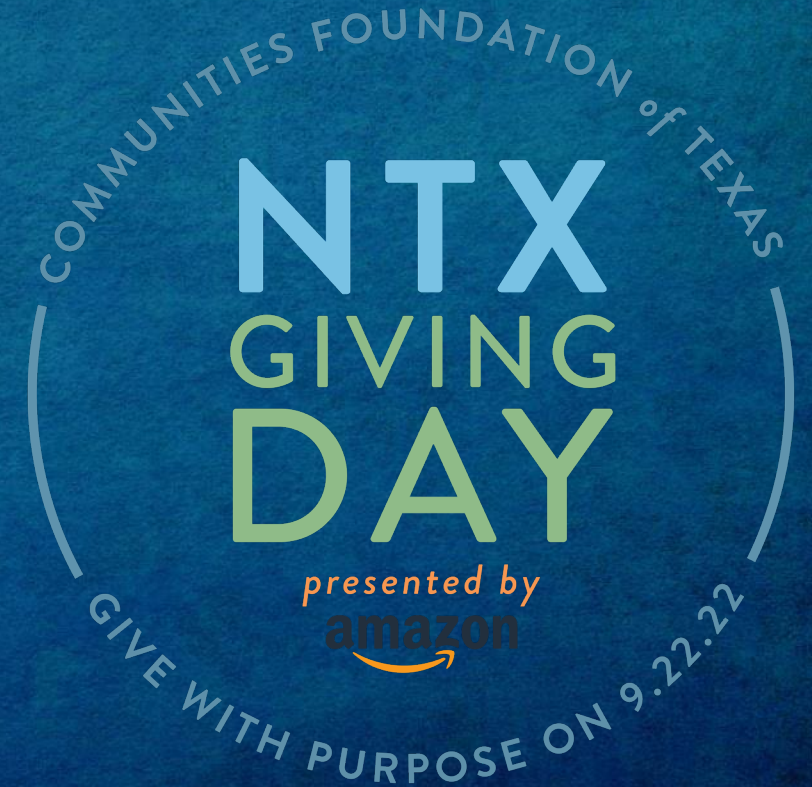
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People's Choice Award

- They don't have to be current financial supporters
- They don't have to live in Arlington
- They can live/be anywhere
- ONE text vote per cell phone #.
- Friends of friends of friends can support you in this way.



Anniversary Celebration

9.22.22

Arlington Gives!

COMMUNITIES FOUNDATION of TEXAS

—NTX—
GIVING DAY

presented by 

7:30 pm @ The Levitt Pavilion

ARLINGTON TOMORROW FOUNDATION



The Brad Thompson Band Concert



Arlington Gives!

Program begins at 7:30 pm | Concert at 8 pm
@ the Levitt | Hosted by:



ARLINGTON TOMORROW
FOUNDATION

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